HISTORICALLY HIP

Author Fair

December 9, 2023

DOWNTOWN ISSAQUAH HISTORICALLY HIP
downtownissaquah.com
We ♥ Local

2023 Historically Hip Local Author Fair (HHLAF) FAQ Link to Application Form Link to HHLAF guidelines

What is the Historically Hip Local Author Fair? The Historically Hip Local Author Fair (HHLAF), hosted by the Downtown Issaquah Association (DIA), is a one-day, juried event for local book authors to sell their physical books directly to the public. The Fair will be a free community event and open to all ages.

When and where will the fair be held?

Saturday, December 9, 2023
Setup: 10:00 AM - 11:00 AM
Open hours: 11:00 AM - 4:00 PM
Takedown: 4:00 PM - 5:00 PM

Location: Indoors, in a downtown Issaquah venue TBD

Who can apply? We currently seek authors age 18+ who live in these communities: Issaquah, Sammamish, Bellevue, Renton, Snoqualmie, and North Bend. Authors who live in other communities in King County may apply and will be considered if space is available. If a book has multiple authors, the author at the event must live in one of the eligible communities.

What types of books are eligible? Books may be from traditional publishers or self-published, but must be listed for sale on Amazon at the time of application. We seek fiction and nonfiction books from popular genres and for all age categories (adults, teens/young adult, children). We especially seek books that are suitable for gift giving, entertainment and enrichment reading, or ongoing reference use by individuals and/or families.

Each author may submit up to 6 books for consideration. Books in a series must be submitted individually unless they are sold as a set. All books sold at the event must be in print form, with professional printing and binding. Images and text on all cover art, display materials, and handouts must be suitable for viewing by visitors of all ages. However, the content of the book you submit may be intended for mature audiences only.

How will participating authors and books be chosen? All books will be juried for acceptance into the fair in order to offer a variety of books and create a high-quality fair experience for both authors and the public. There is no guarantee that any or all books submitted by an author will be accepted. The author may sell only the accepted books at this event, with no changes to the content or cover art. DIA reserves the right to accept or refuse any application at its discretion, and to revoke acceptance of any book that does not meet the HHLAF guidelines, before or during the fair.

What are my responsibilities during the event? This is a sales-focused event, so expect to be at your table to talk with fair visitors and sell your books. You must provide your own book inventory, display materials, and table (maximum 6-foot length). You will handle all sales transactions for your books; be prepared to accept both cash and payment cards. You are also responsible for collecting all applicable sales tax and subsequent reporting and payment to the Washington State Department of Revenue.

Can I sell my book-related tshirts, greeting cards or other items? No. We want to focus this event on book sales only. However, you may give away promotional flyers, postcards, or bookmarks to promote your other books or book-related items. The content of all promotional materials must be suitable for viewing by HHLAF visitors of all ages and meet all other fair guidelines.

What if I'm an illustrator who wants to sell both my books and my artwork? You may apply to the Historically Hip Artisan Market to sell both books and art.

Will I be able to give a reading or author talk related to my book(s)? Programming is still to be determined, but may allow for short author presentations that are suitable for audiences of all ages and do not require A/V equipment. Indicate your interest on the application form and we will provide future details for accepted authors.

When do I need to apply by? The online application must be submitted by midnight August 6, 2023. Authors will be notified by August 31, 2023. Accepted authors must confirm their participation and pay the fee by September 14, 2023. Authors not selected in the initial round can opt into a waiting list to be contacted if space becomes available.

How much is the participation fee? $35.00 for a space that fits one table up to 6-foot length.

Where will my space be stationed during the events? Each author will have an assigned table space inside the event venue. No power or secure Wi-Fi is available. All display materials must fit on the author's table. Freestanding or wall-hung banners or posters are not allowed.

How early should I set up and break down? The venue will open for set-up one hour prior and authors should be ready for sales 15 minutes prior to the event opening time. All authors must remain until the event closes. Automobile load in and load out is not permitted. Instructions will be sent before the event. Before leaving your space, you must clean up any trash. Please do not leave any unsold items.

Do I need a business license? Yes, all authors must have a current Washington State business license with the ability to operate in Issaquah, WA per Issaquah Municipal Code Chapter 5.02 Business Licenses 5.02.080. In particular, read section 5.02.080B1 to determine whether you also need a City of Issaquah business license.

What protocols are in place for the event? The health and safety of our vendors, staff, and guests is our highest priority. To ensure that we all have the best in-person experience we will follow all the latest local, state, and federal health guidelines. We will share further details as they relate to each event.

What if I need to cancel? Contact ExecDirector@downtownissaquah.com as soon as possible. Cancelations are non-refundable, and no refunds will be issued for inclement weather on the day of the event.

What else do I need to know? Read and make sure you understand the guidelines document, which includes a code of conduct for participating in the Historically Hip Local Author Fair.